



Minnesota Soybean Research & Promotion Council

151 Saint Andrews Court, Suite 710 • Mankato, MN 56001
Phone (507) 388-1635 • Fax (507) 388-6751 • (888) 896-9678
www.mnsoybean.org

For Immediate Release: November 29, 2010

PRESS RELEASE

Soybean Checkoff Seeks Applicants for 2011 Soybean Ambassador Program

The Minnesota Soybean Research & Promotion Council (MSR&PC) encourages young people wishing to enhance their leadership skills and add unique experiences to their resumes to apply for the 2011 Minnesota Soybean Ambassador program.

"From advanced biofuels, to green products for home and industry, to feeding livestock, Minnesota's soybean industry is very dynamic," says Ron Obermoller, MSR&PC Vice Chairman and chair of the Education Committee. "It's a great place for young people to engage in activities that will help them become tomorrow's leaders."

Minnesota Soybean Ambassadors attend the Minnesota Ag Ambassador Institute (MAAI) and provide assistance to MN Soybean staff and farmers at a variety of events throughout the year. Required activities include Farmfest, "Soybean Day" at the State Fair and Ag Expo/ Minnesota Soybean Growers Annual Meeting. Each ambassador is awarded a \$2,000 scholarship and has the chance to earn two additional stipends of \$250 each.

Applications for the 2011 Minnesota Soybean Ambassador program must be postmarked by March 1, 2011 to be eligible for final consideration. Candidates will be contacted for interviews and new Ambassadors will be selected by May 1st. More information and applications have been posted at www.mnsoybean.org. Questions can also be directed to 888-896-9678.

The Minnesota Soybean Research and Promotion Council is made up of an elected board of 15 soybean producers from across the state. The mission of the council is to invest soybean checkoff dollars in well-defined research, marketing, education and commercialization programs designed to increase demand and thereby improve the profitability of Minnesota's soybean farmers.

#

For more information contact: Ron Obermoller, 507-360-4863 or rkofarm@roundlk.net
Naomi Mortensen, MN Soybean Communications Director, 888-896-9678 or naomi@mnsoybean.com