



Minnesota Soybean Research & Promotion Council

151 Saint Andrews Court, Suite 710 • Mankato, MN 56001
Phone (507) 388-1635 • Fax (507) 388-6751 • (888) 896-9678
www.mnsoybean.org

PRESS RELEASE

Stoel Re-elected Chair of State Soybean Checkoff Board

MANKATO, MN – June 17, 2011 – Gene Stoel, soybean producer from Lake Wilson, Minn., was re-elected as chairman of the Minnesota Soybean Research & Promotion Council (MSR&PC), Wednesday, during the board of directors meeting in Mankato.

"It's a privilege to continue serving Minnesota's soybean farmers as the chair of the council," said Stoel. "Investing soybean checkoff dollars wisely and efficiently is a responsibility that my fellow officers and I take very seriously. I look forward to working with them to develop new market opportunities, increase soybean yields through research and lead positive conversations about agriculture through our R.E.A.L. Story campaign."

Stoel and his wife Kathy grow corn and soybeans on their third generation farm in Murray County. He also owns a crop insurance and marketing consulting business.

The full slate of officers includes: Vice Chairman, Brian Greenslit of Franklin, Minn.; Treasurer, Paul Simonsen of Fairfax, Minn.; and Secretary Greg LeBlanc of Crookston, Minn.

Minnesota Soybean Research and Promotion Council

The Minnesota Soybean Research and Promotion Council is an elected board of 15 soybean producers from across the state. The mission of the council is to invest soybean checkoff dollars in well-defined research, marketing, education and commercialization programs designed to increase demand and thereby improve the profitability of Minnesota's soybean farmers. For more information, visit www.mnsoybean.org.

For more information, to set up an interview or request a photo, contact:

Naomi Mortensen, Communications Director, 888-896-9678 or Naomi@mnsoybean.com