



Minnesota Soybean Research & Promotion Council
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FOR IMMEDIATE RELEASE

Join Minnesota Soybean in Giving to Local Charity

Minnesota Soybean Research & Promotion Council launches Facebook donation campaign for Second Harvest Heartland

Join the Minnesota Soybean Research & Promotion Council (MSR&PC) in supporting Second Harvest Heartland, through our Facebook donation campaign. MSR&PC will be giving an initial donation of \$2,500 to Second Harvest Heartland, in addition to a \$5 match for every new Facebook Like received between December 2 – 31, 2011.

Second Harvest Heartland is the upper Midwest's largest hunger relief organization and works to reinvent hunger relief through leadership and innovation. The goal of Second Harvest Heartland is not only to help our hungry neighbors today, but to provide the means for everyone to be fed tomorrow. Visit us on Facebook today to join in on the effort <https://www.facebook.com/MinnesotaSoybean>.

By visiting the Minnesota Soybean Facebook page you are helping support hunger relief in the upper Midwest. Minnesota farmers make it a priority to provide healthy, affordable and abundant food for you and your family. Help us in providing food for those less fortunate this holiday season.

By visiting Minnesota Soybean on Facebook you will also get the opportunity to meet a Minnesota farmer in your area and learn about what they are doing to provide for you, your family and the world. Help us spread the word among your friends and family by sharing the link to our Facebook page.

The Minnesota Soybean Research & Promotion Council is an elected board of 15 soybean producers from across the state. The mission of the council is to invest soybean checkoff dollars in well-defined research, marketing, education and commercialization programs designed to increase demand and thereby improve the profitability of Minnesota's soybean farmers.

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